

Press Release

For Immediate Release



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BUSSEL REALTY CORP INTRODUCES THE NEW *BRC APP*

App Offers Free Property Search Using Its Proprietary Database Listing Several Million SF of Properties

EDISON, NEW JERSEY (OCTOBER 28, 2013) – Businesses searching for commercial real estate now have the equivalent of the residential real estate market’s MLS property search capability at their fingertips. Bussel Realty Corp, a leading commercial real estate services provider in New Jersey, today launched its new *BRC App*, giving users the power to search for industrial properties, which match their real estate requirements, in just seconds.

“In today’s real estate marketplace, clients want the power to search online just like they do for any other product or service,” noted Nicholas Spadavecchia, vice president of marketing at BRC. “But unless they have an expensive online subscription they are very limited in searching for commercial real estate. This is one of the reasons why we launched our *BRC App* -- to give anyone this power -- along with other great capabilities, including market reviews and our free tenant diagnostic. Our diagnostic analyzes and gives recommendations for a tenant’s real estate occupancy.”

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Besides its unique property search capabilities, the new *BRC App* provides firm details, exclusive listings, market research, property photo gallery and videos and other useful information for users and clients. Established nearly 30 years ago, BRC's proprietary database lists several million sf of industrial properties throughout Northern/Central New Jersey and is updated on a daily basis by its research and marketing department.

About Bussel Realty Corp.

Established in 1984, Bussel Realty Corp. (BRC) has one of the largest dedicated industrial brokerage staffs in New Jersey. BRC is a leading industrial real estate services firm, located in Central New Jersey with individual memberships in the Society of Office & Industrial Realtors (SIOR). BRC provides leasing and sales brokerage services to users, corporate occupiers, landlords, owners and investors, representing more than three million sf of property and tenant client assignments annually. The firm's clients have included several of the largest Fortune 500 Companies, as well as numerous manufacturing, distribution, and services companies both nationally and locally. Currently, BRC is handling in excess of three million sf of corporate and industrial real estate in New Jersey.

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